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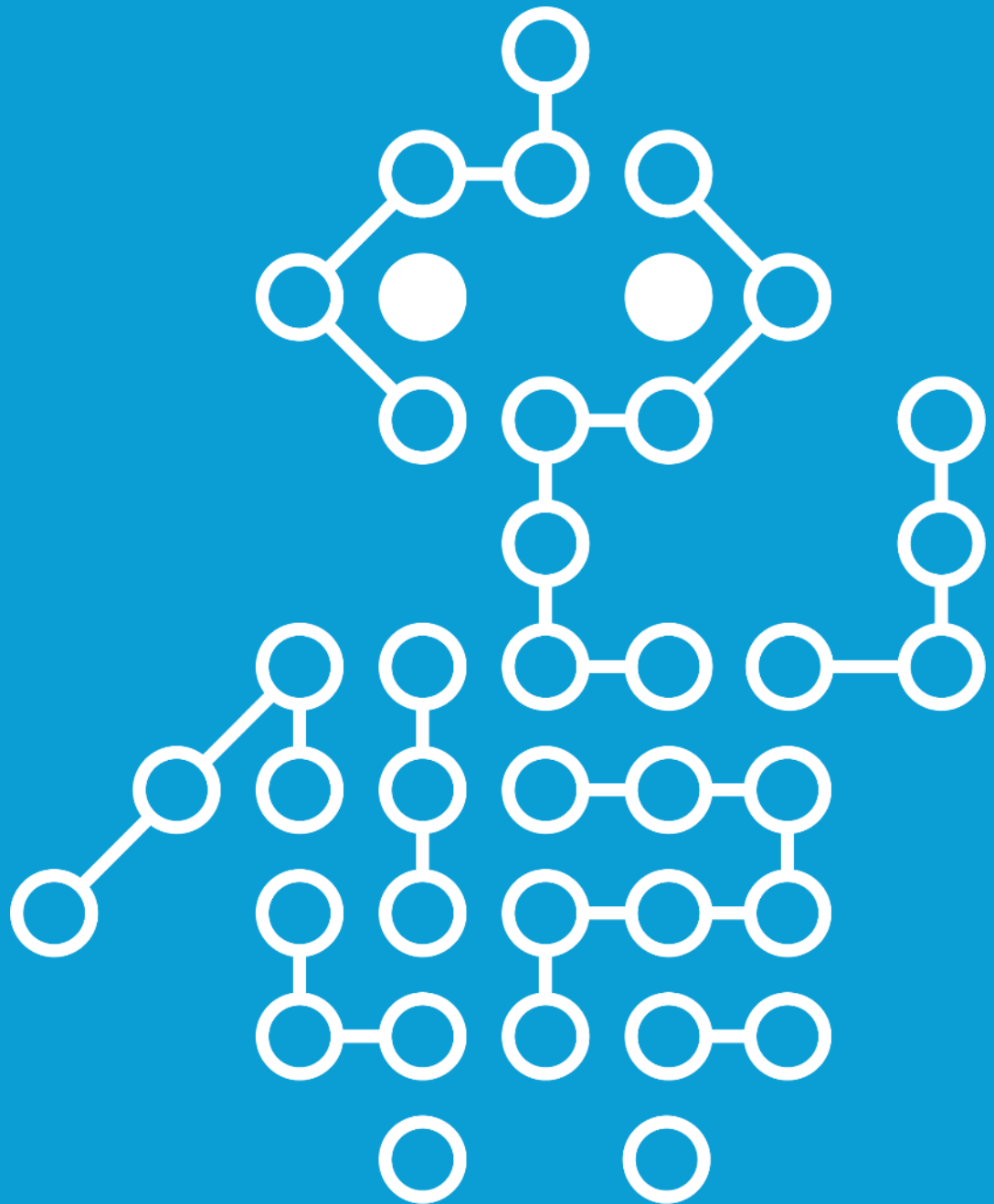
Development Fund

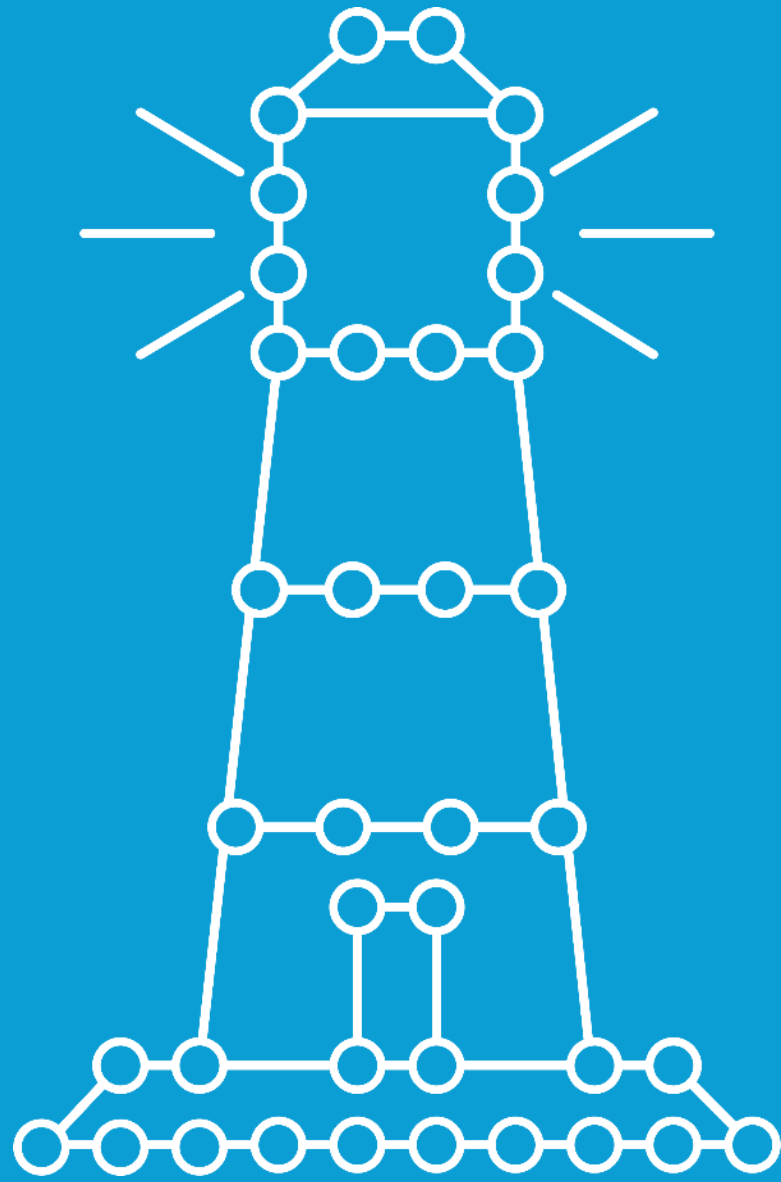
House of Digitalization

Peter Brandstetter
Digitalisation Manager
ecoplus, The Business Agency of Lower Austria
p.brandstetter@ecoplus.at

Virtual Meeting 14th May 2020

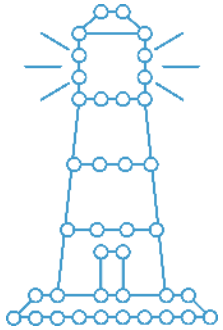


The House of Digitalization



House of digitalization

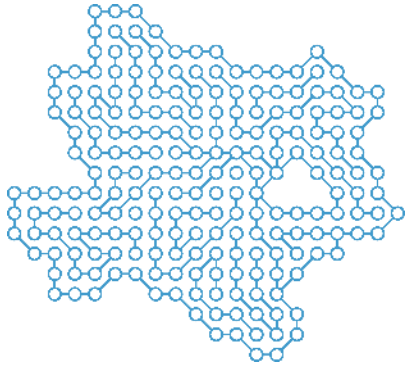
- The **House of Digitalization** is the **lighthouse project** of the Lower Austrian digitalization strategy
- **Financed by ERDF** and the **Lower Austrian Regional Funds**



House of digitalization
The network.

Step 1: The network (since 2018)

- **Digital hubs** throughout Lower Austria: **St. Pölten, Krems, Wieselburg, Klosterneuburg, Tulln and Wr. Neustadt**
- This **network** links experts in research centers and universities

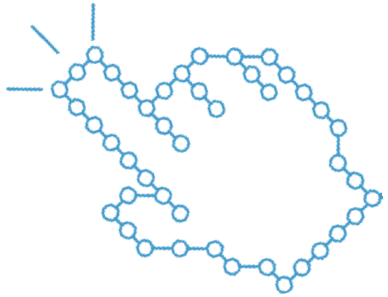


House of digitalization
The virtual house.

www.virtuelleshaus.at

Step 2: The virtual house (since 2019)

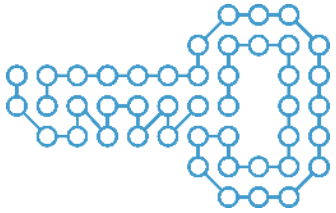
- **Online platform with personalized services** for networking
- **700 persons** and **400 companies** are registered



House of digitalization
The actual building.

Step 3: The actual house (planned for 2022)

- **A phyical center** will be built **in Tulln starting in 2022**
- With **multimedia showroom**, **incubator** and **coworking space**



House of digitalization

The Business Agency of Lower Austria

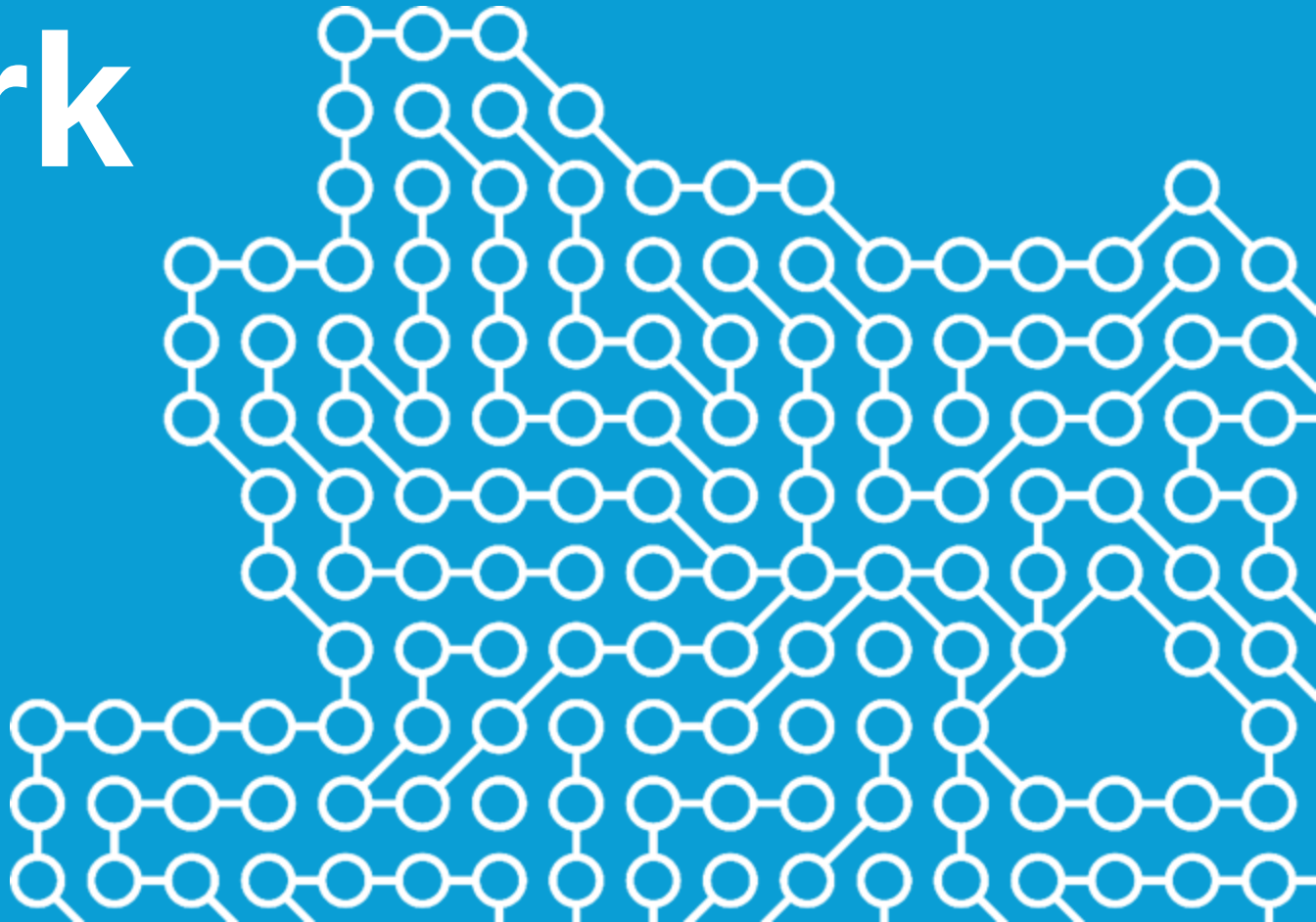
- **Lighthouse project** within the digitization strategy of Lower Austria

- from the international **competence network** (2018) to a **virtual house** (2019) and the **real house** (planned for 2022 in Tulln)

Vision

- Get a handle on technology
- Take advantage of networks
- Gain skills
- Put ideas into action

The Network



House of digitalization
The network.

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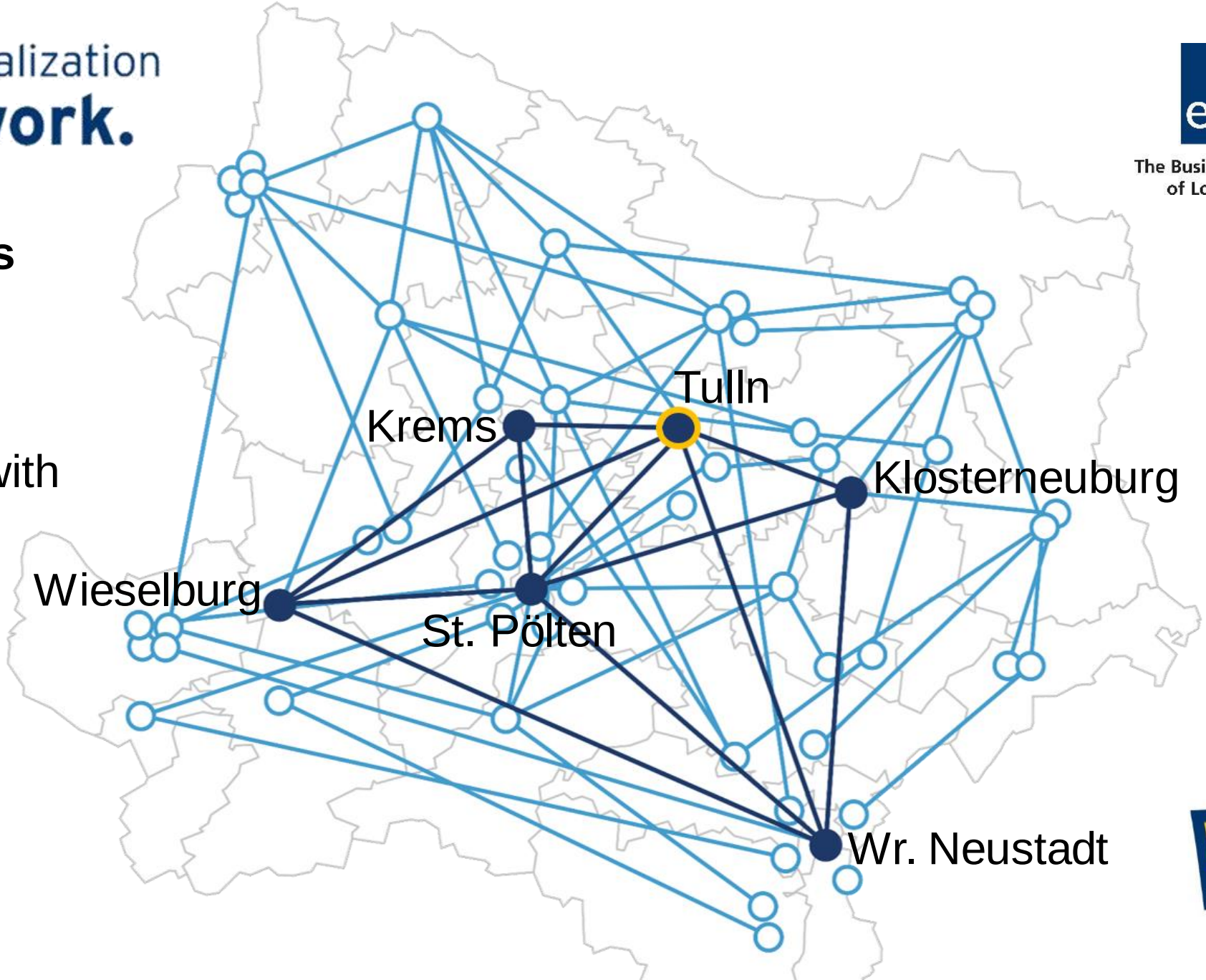
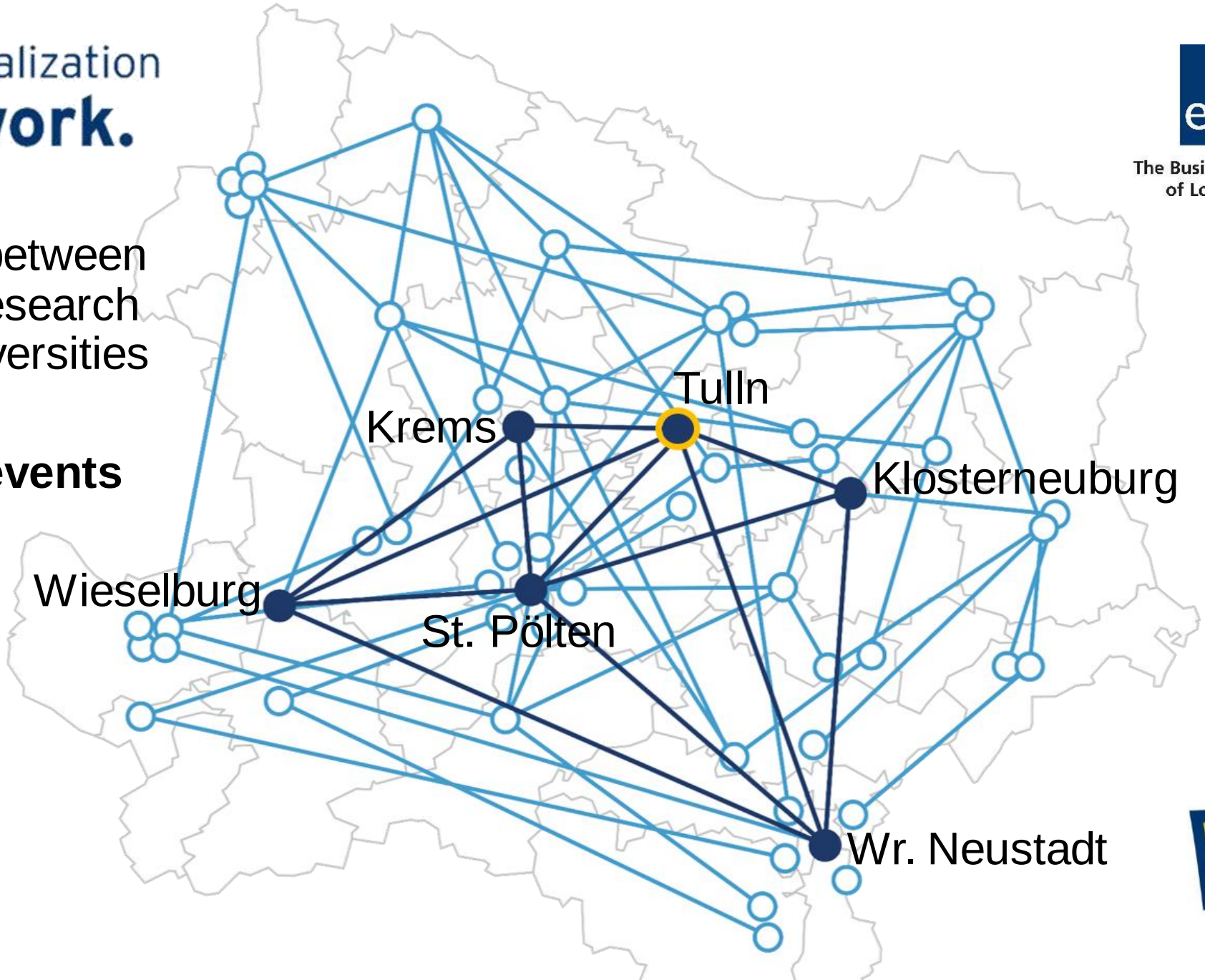
- **6 hub experts** throughout Lower Austria
- Cooperation with Universities of Applied Sciences, research centers & Economic Chamber of Lower Austria



House of digitalization
The network.

eco plus
The Business Agency of Lower Austria

- **Networking** between companies, research centers & universities
- **Networking events**



House of digitalization
The network.

plus eco
The Business Agency of Lower Austria

Initiating Cooperative Projects

Focusing on regional economic & research topics; e.g. smart farming

Integrating SME actively in research, devlopement and setting up business cases

Showing best practice

Collecting best practice of applied science development für SMEs

Collaborating in quick & low barrier transfer of technological develpments to SMEs

Cooperation between research & education centers

The network actively joints the research & education centers for more exchange for knowledge and project kooperation

House of digitalization
The network.

plus eco
The Business Agency of Lower Austria

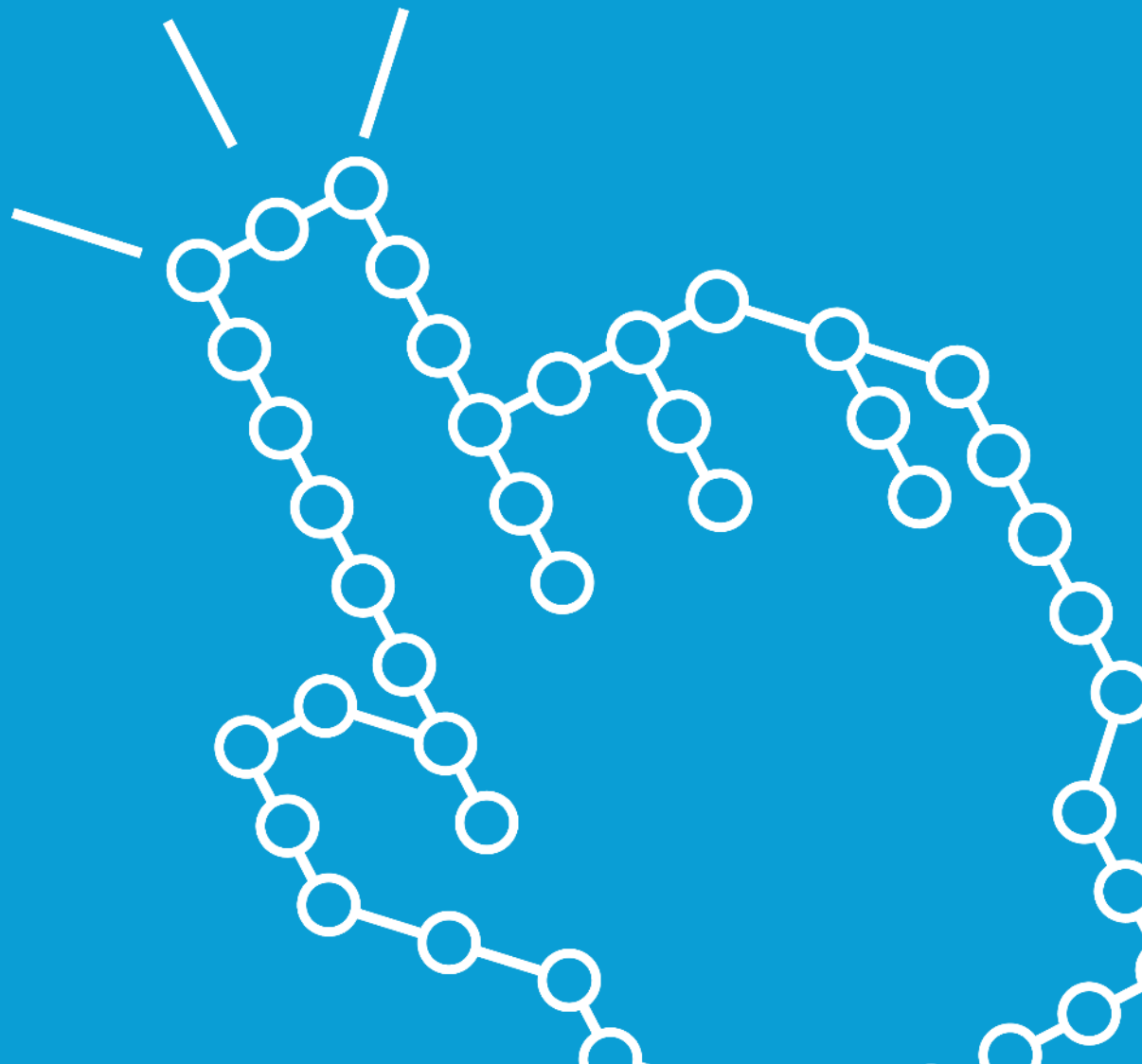
Mid- & longrange network targets

establishing strong regional networks for innovation, that work despite of digitalization

enabling regional innovation centers to funktion as permant catalysers for regional SMEs

strengthening international exchange of research and education centers

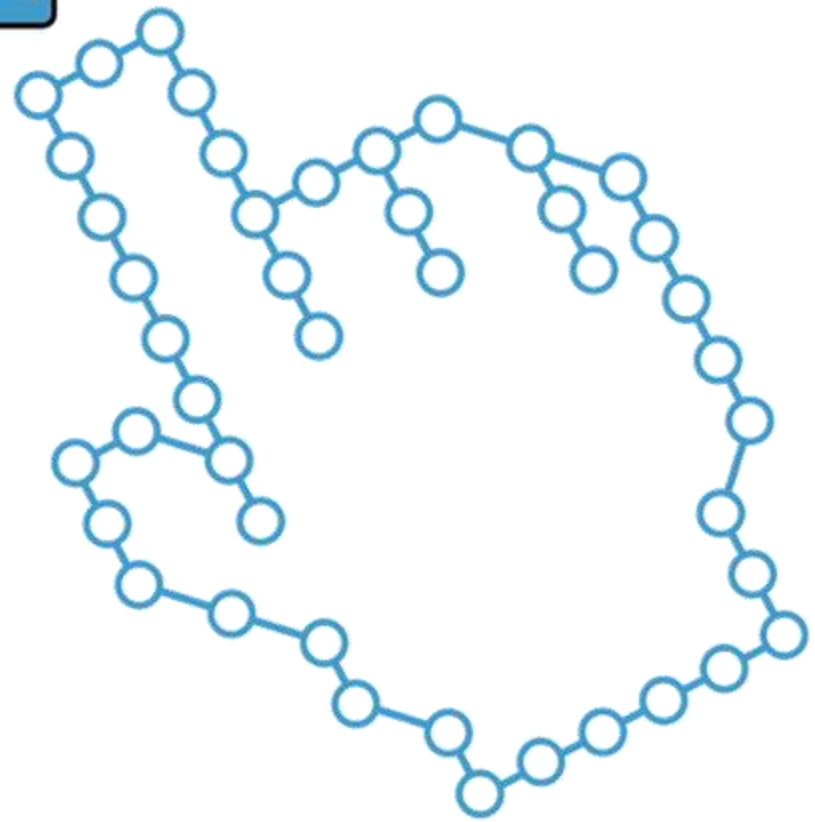
www.virtuelleshaus.at



House of digitalization
The virtual house.

The Business Agency of Lower Austria

- online **since 2019** on **www.virtuelleshaus.at**
- around **850 people** are actively involved
- around **450 companies** work together on digitalisation projects
- **User-generated content**
- **12 services**
  - NEW since June 19: Crowdsourcing Platform



The Business Agency of Lower Austria

Digitalization from A to Z. This living reference work explains abstract concepts by means of concrete examples. You are welcome and encouraged to contribute.

Service for idea campaigns for the development of new products, services and business models. This service is provided in cooperation with Neurovation.

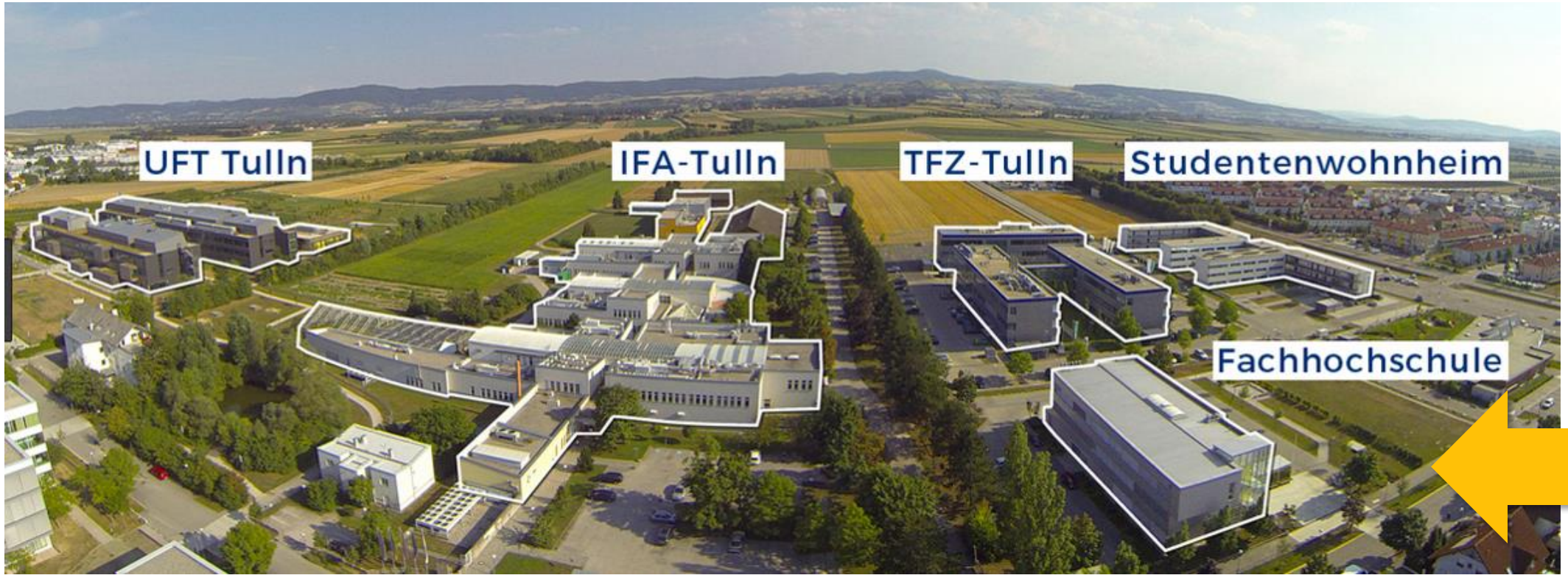
The Business Agency of Lower Austria

The actual building

House of digitalization
The actual building.

The Business Agency of Lower Austria

- planned for 2022 in Tulln (Lower Austria)
- 800m² showroom, coworking space, incubator and more

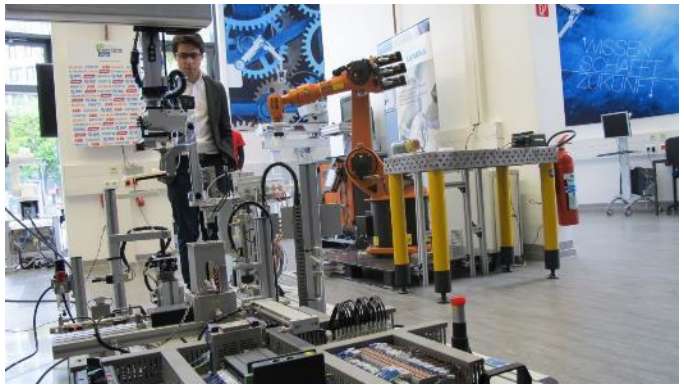


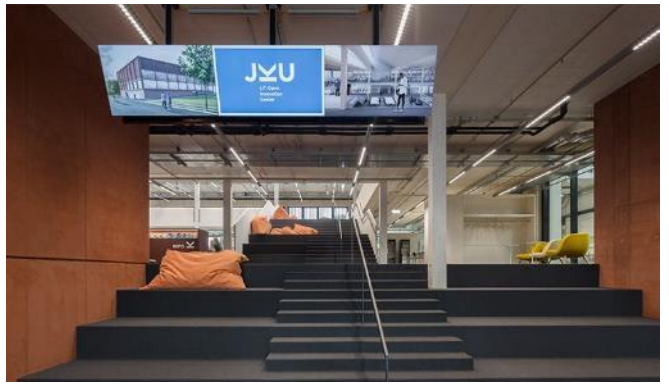
House of digitalization
The actual building.

The Business Agency of Lower Austria

Objectives

- Understanding digital techniques
- Meeting place for networking
- Event center





Program / exhibition

- Digital innovations from Lower Austria (e.g. 3D printing, field robots, …)
- Annual key themes (e.g. health, environment, …)

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The actual building.

plus eco
The Business Agency of Lower Austria

Expo

- Key Themes like
  - Man & maschine
  - Health
  - mobility
- Presenting actual and potential future developments
- Integration of research projects of network partners

Partners & Cooperations

- Scientific Board
  - Scientists and Research Centers consult about future developments and important topics
- Economic board
  - Board of members of important corporates offer projects and learnings

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The actual building.

eco plus
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Program

- Event program
  - In Cooperation with economic board
  - Awareness - Events
- Educational program
  - Scientific programs
  - University programs
  - Programs für Schools
  - Public programs for special interest groups (hackathons)
  - Public programs for kids & families

Hello, this is house management.
How can we help?

www.virtuelleshaus.at

The Business Agency of Lower Austria

Peter Brandstetter
Digitalization Manager
p.brandstetter@ecoplus.at
+43 664 601 19643

Johannes Eßmeister
Project Manager DIHOST
j.essmeister@ecoplus.at
+43 664 612 69 39

Madeleine Puxbaum
Platform Manager
m.puxbaum@ecoplus.at
+43 664 601 19656